

▶ Marshall Cavendish Education Bringing You Holistic Educational Solutions

As the leading provider of educational solutions in the high performing nation of Singapore, Marshall Cavendish Education recognises that education is more than acquiring content knowledge. This is why Marshall Cavendish Education offers a holistic approach to excellent learning and teaching through curriculum, technology and professional development.

Our comprehensive print materials build conceptual knowledge and challenge students to think critically while our digital solutions complement the curriculum by engaging them to learn independently. Our professional development programmes for educators close the gap between theory and practice, equipping them to be effective in nurturing the next generation of creative thinkers to be ready for life. Today, the majority of Singapore's schools adopt our print or digital content for English, Mother Tongue, Mathematics as well as Science.

It is with our comprehensive and holistic approach to learning and teaching that Marshall Cavendish Education is revolutionising education, producing top student achievers and gaining international recognition.

LEW English

An innovative multimedia curriculum that enables students to **Learn Using Videos** and gain confidence in the English language.



▶ **COMPREHENSIVE THEMED RESOURCES**
To trigger students' interest in learning English



▶ **DISCUSSION-BASED ONLINE ACTIVITIES**
For effective collaborative learning



▶ **ENGAGING VIDEOS**
To stimulate the learning process

In partnership with



► Key Features

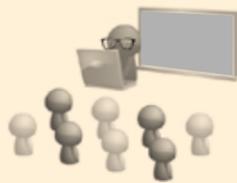
Through captivating videos and fun activities, LuV English provides comprehensive, ready-to-use resources that engage students and hone their reading, writing, listening and speaking skills. With over 15 exciting themes, LuV English's dynamic content caters to students' diverse interests, and encourages creative thinking and collaborative learning.



- A** Captivating videos with localised content produced by MediaCorp reinforce students' linguistic abilities through language usage in local contexts.
- B** Built-in recording and playback capabilities hone students' speaking skills, and boost their confidence in speaking English.
- C** Skill-based activities with model answers and helping words expand students' vocabulary and improve their grammar.

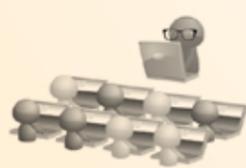
► Suggested Usage Models

CLASSROOM WITH COMPUTER AND PROJECTOR



- Frontal teaching
- Classroom participation

COMPUTER LABORATORY



- Blended learning
- One-to-one computing

LEARNING IN SMALL GROUPS



- Collaborative learning
- Peer-to-peer coaching

ACCESS BEYOND CLASSROOMS



- Home-based learning
- Reduced level of teacher intervention

TEACHER DELEGATION OF ASSIGNMENTS



- Access from anywhere, anytime
- Progress reports

► Curriculum Mapping

Mapped to both the current English and CCE curricula, LuV English's resources may be used in the classroom to facilitate active discussion, or from home for self-directed learning.

PRIMARY LEVEL 3-4

THEME	ACTIVITY	ATTITUDES AND VALUES
Food and Drinks	► Listening Comprehension	► Having a Love for Learning
Healthcare/Hygiene	► Open Discussion ► Open-ended Comprehension	► Having Perseverance ► Having a Love for Learning
Animals	► Show and Tell	► Having a Love for Learning
Sports	► Writing Exercise	► Having Perseverance
Holidays/Travels	► Note-taking	► Being Resourceful
School Life	► Language Use	► Showing Consideration for Others
Finance	► Open-ended Comprehension ► Writing Exercise	► Being Resourceful
Speak Good English	► Speech and Drama	► Willing to Contribute to Society

THEME	ACTIVITY	ATTITUDES AND VALUES
Save the World	► Language Use	► Willing to Show Care for the Environment
Cultures Around the World	► Listening Comprehension ► Open-ended Comprehension	► Showing Respect for the Various Communities ► Valuing Racial and Religious Harmony
Children of the World	► Writing Exercise	► Appreciating the Diversity of Communities
Expressing Points of View	► Open Discussion	► Having Confidence in Singapore's Future
Neighbourhood	► Language Use	► Willing to Contribute to Society
Race/Religion	► Open-ended Comprehension	► Valuing Racial and Religious Harmony
Animals and Habitats	► Open Discussion	► Willing to Show Care for the Environment

PRIMARY LEVEL 5-6

SECONDARY LEVEL 1-4

THEME	ACTIVITY	CCE (Core Values)
Starting Anew	► Language Use ► Open-ended Comprehension	► Resilience ► Respect
Health and Fitness	► Open Discussion ► Writing Exercise	► Care ► Care/Harmony
Food	► Speaking Activity ► Writing Exercise	► Harmony
Samaritans	► Language Use ► Open-ended Comprehension	► Care ► Responsibility
Technology	► Open Discussion ► Listening Comprehension	► Responsibility/Integrity ► Respect
Careers	► Writing Exercise	► Responsibility
Current Affairs	► Writing Exercise	► Responsibility/Care
Human and Social Interests	► Writing Exercise	► Care

And many **more...**!