



RULANG PRIMARY SCHOOL LEARN MANDARIN THROUGH BLOGGING

1. SITUATION

Chinese language teachers in Singapore face the challenge of teaching the language to students as many of Singapore families today uses English as the language medium to communicate at home. Rulang Primary School Chinese teacher, Mr Kwan Tuck Soon hopes to introduce blogging in Mandarin to develop students' interest in learning of the language.

2. MARSHALL CAVENDISH ONLINE BLOGGING MODULE

Using the Marshall Cavendish Online Blogging Module, users are able to post an array of different content including sound and video clips from popular sites like YouTube. Mr Kwan's encourages his students to work collaboratively in maintaining their class blogs and comment on other classes' blogs to offer suggestions or feedbacks.

3. RESULT

Three individual class blogs were set up generating more than 2,000 hits within the first two weeks. Mr Kwan subsequently set up a school blog inviting more students to contribute school event journals and creative writing, promoting online interaction within the school community.

The blog also brought the parents community closer to the school with many parents beginning to also visit the blogs and participating in the discussions from postings.

Organisation
Rulang Primary School

Solution
Marshall Cavendish Online
BLOGGING MODULE

Users
Primary 4 students

Outcome
More than 2,000 hits in first
two weeks

Date
2007



Rulangites in NE Show 2007!

李雪儿 4K

听一听:

00:00:05

老师, 伟大的老师:
您像一盏灯,
照亮我们的路。
老师, 伟大的老师:
您像露水,
滋润我们的心田。

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